



VELVET Wash Franchise – Your Gateway to a Profitable, High-Demand Laundry Business with Consistent Daily Revenue

VELVET Wash (VFF GROUP) offers entrepreneurs a compelling opportunity to enter the fast-growing laundry services industry with confidence. As a proven and scalable franchise model, we provide end-to-end support, including setup, training, and ongoing operational guidance. Backed by a trusted and recognizable brand, we attract customers who value quality, convenience, and professional laundry solutions—positioning our franchise partners for consistent demand, strong returns, and long-term business success.

With steady, year-round demand for laundry services, **VELVET Wash (VFF GROUP)** franchisees benefit from a highly resilient and recession-resistant business model. Our comprehensive turnkey solution is designed to simplify your journey, providing everything from setup and equipment to training and operational support. This ensures you can launch smoothly, operate efficiently, and scale your franchise with confidence while building a stable and profitable business.



Introducing Mrs. Deepa R Pattar. Owner of VFF Group

A Leading Woman Entrepreneur in the World of Laundry Services

Welcome to **Velvet Wash Laundry and Dry Cleaning Services**— a brand synonymous with precision, quality, and trust in fabric care. More than just a laundry and dry-cleaning service, Velvet Wash represents a modern, customer-centric approach to textile care, driven by innovation, consistency, and a commitment to excellence.

At the heart of this success story is **Mrs. Deepa Raghavendra Pattar**, a visionary entrepreneur whose dedication and leadership have positioned Velvet Wash as a standout name in the industry. As the Founder of **Velvet Wash Laundry and Dry Cleaning**, she has transformed a traditional service sector into a professionally managed, scalable business model that prioritizes quality, hygiene, and customer satisfaction.

Recognized for her outstanding contribution to entrepreneurship, **Mrs. Pattar** was honored with the prestigious **Women Entrepreneur of the Year Award 2022**—a testament to her resilience, strategic thinking, and relentless pursuit of excellence. With a strong foundation and proven experience in the textile service industry, she has successfully built a brand that combines operational efficiency with premium service delivery.

Under her leadership, **VFF GROUP (Velvet Wash Laundry and Dry Cleaning)** continues to expand its footprint, offering a reliable, high-quality, and technology-driven laundry experience. Mrs. Pattar’s vision goes beyond business growth; it is about redefining industry standards while inspiring a new generation of entrepreneurs to pursue their ambitions with confidence and purpose.



Velvet Wash stands today as a symbol of excellence, innovation, and women-led success in the laundry services industry.

INVEST IN THE NEXT BIG SECTOR

THE LAUNDRY BUSINESS: RELIABLE & PROFITABLE IDEAS

WHY CHOOSE?



Steady Demand



Low Tech Knowledge



Low Tech
Knowledge
Potential

VELVET WASH LAUNDRY & DRY CLEANING



MODERN EDGE



Delivery Services



Management
Software



Automatic
Machines



Invest in a **high-demand, essential service** with over **90% repeat customers**, and unlock the potential to generate **₹2,00,000+ in monthly revenue** in a market where nearly **70% remains unorganized**, offering a strong first-mover advantage in many locations.

Build a **stable and predictable business model** with **30–50 daily orders**, delivering **40%–60% profit margins** supported by recurring customer usage, subscription-based services, and consistent weekly demand across households, working professionals, and businesses.

Step into a **rapidly growing sector**, where more than **65% of urban consumers prefer professional laundry services** due to convenience, hygiene, and time-saving benefits—creating a dependable and expanding customer base year-round.

Transform a **daily essential need into a scalable business** with **high customer retention, low marketing costs, and strong word-of-mouth growth**. With streamlined operations, standard processes, and technology-driven order management, the business can be efficiently expanded across multiple locations.

Leverage a share of the **\$20 Billion+ laundry market**, driven by urbanization, changing lifestyles, and increasing demand for premium fabric care—while benefiting from **limited organized competition** in most regions.

Create a **reliable and recurring income stream**, where **80%+ of monthly revenue comes from repeat customers**, ensuring long-term financial stability and reduced dependency on constant new customer acquisition.

Additionally, benefit from a **scalable franchise model** that allows expansion from a single outlet to multiple units, including **hub-and-spoke operations, bulk commercial orders (hotels, hostels, salons, hospitals), and B2B partnerships**. With optimized manpower requirements, efficient machine utilization, and increasing order volumes, franchisees can achieve **economies of scale**, higher profitability, and faster return on investment.

Why Velvet Wash is Your Perfect Choice



SILK SPECIALIZATION
SAREE'S



WITHIN A 24 HOURS
DELIVERY



AFFORDABLE
PER KILO PRICING



DOORSTEP
PICK UP & DROP



MEDICAL-GRADE
SANITIZATION



WE SAVE WATER
EVERY WASH



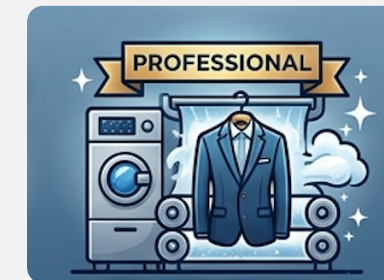
ON-DEMAND
EXPRESS
DELIVERY



LUXURY BAG & SHOES
DRY CLEANING



CUSTOM
PACKAGING
FOLD OR HANG!



PROFESSIONAL
CLEANING



GREEN-CERTIFIED
DETERGENTS AND
IMPORTED CHEMICALS

STEPS TO SUCCESS



Apply



Meet The Founder



Pick Location



Start the Training



Watch Success Follow

1. Apply

Begin your journey by submitting a simple application. This helps us understand your background, goals, and suitability for the franchise opportunity

2. Meet the Founder

Engage in a one-on-one interaction with our founder and leadership and team to gain clear insights into our vision, and proven business model, and the core values that drive our success

3. Pick Location

Leverage our expert guidance to identify and secure a high-potential location, supported by detailed market insights and strategic site selection to ensure strong visibility, customer reach, and long-term profitability.

4. Start the Training

Begin with our comprehensive training program covering operations, marketing, and management, designed to give you a strong foundation. We equip you with the right tools, practical knowledge, and ongoing support needed to confidently manage and grow your franchise efficiently.

5. Watch Success Follow

Launch your business with complete support from our experienced team, ensuring a smooth and confident start. Backed by our proven systems, strategic guidance, and continuous assistance, you are well-positioned to achieve sustainable growth, strong profitability, and long-term success as a valued franchise partner.

BASIC



1 WASHING MACHINE
Essential performance
for everyday laundry.

COPPER



1 WASHING MACHINE
Enhanced durability
with premium build.

SILVER



2 WASHING MACHINES
Advanced features
for better results.

GOLD



3 WASHING MACHINES
Higher capacity for
growing business.

PLATINUM



3 WASHING MACHINES
Top-tier performance
for highest efficiency.

Five tiers, one proven system

Choose from a range of thoughtfully designed store models tailored to suit different investment levels and market needs. Each model—Copper, Silver, Gold, and Platinum—comes with a complete machine setup, clearly defined revenue potential, and end-to-end operational support. With our dedicated 24x7 assistance and scalable business framework, you can confidently select the model that aligns with your goals and step into a well-structured, growth-oriented franchise opportunity.



Basic Store

— Basic Model —

200 sq ft Total investment: ₹5,00,000 Monthly royalty: 10% of revenue	Qty	Cost each	Total
Washer	1	₹98,000	₹98,000
Dryer	1	₹90,000	₹90,000
Vacuum iron table with built-in steam generator	1	₹84,000	₹84,000
Local items (computer, printer, trolley, accessories)	1	₹1,85,000	₹1,85,000
Software charges (yearly)	1	₹43,000	₹43,000
Monthly revenue: ₹1–1.5L Net profit: ₹70K–1L 24x7 marketing support			₹5,00,000.00

The Franchise Owner is responsible for overseeing and managing the following operations-

1. Company registration and company LED name board and Company advertising standee.
2. Rental store (depend upon city) rent and deposit.
3. Manpower cost (depend upon city)

It also includes - Manpower , Store interior work and Electrical work , CCTV and Plumbing work, Carpentry work.

Note- “All the above-mentioned machine prices are exclusive of GST and transportation charges”



Copper Model

Copper Store

	Qty	Cost each	Total
250 sq ft Total investment: ₹7,32,000 Monthly royalty: 10% of revenue			
LG Washer	1	₹2,56,000	₹2,56,000
LG Dryer	1	₹1,95,000	₹1,95,000
Vacuum iron table with built-in steam generator	1	₹84,000	₹84,000
Local items (computer, printer, trolley, accessories)	1	₹1,54,000	₹1,54,000
Software charges (yearly)	1	₹43,000	₹43,000
Monthly revenue: ₹1.5–2L Net profit: ₹90K–1.2L 24x7 marketing support			₹7,32,000.00

The Franchise Owner is responsible for overseeing and managing the following operations-

1. Company registration and company LED name board and Company advertising standee.
2. Rental store (depend upon city) rent and deposit.
3. Manpower cost (depend upon city)

It also includes - Manpower , Store interior work and Electrical work , CCTV and Plumbing work, Carpentry work.

Note- “All the above-mentioned machine prices are exclusive of GST and transportation charges”



Silver Model

Silver Store

400 sq ft | Total investment: ₹12,67,000 | Monthly royalty: 10% of total revenue

	Qty	Unit cost	Total
LG Washer	2	₹2,56,000	₹5,12,000
LG Dryer	2	₹1,95,000	₹3,90,000
Vacuum iron table with built-in steam generator	2	₹84,000	₹1,68,000
Local items (computer, printer, trolley, accessories)	1	₹1,54,000	₹1,54,000
Software charges (yearly)	1	₹43,000	₹43,000
Monthly revenue: ₹3.5 – 4 Lakh Net profit: ₹2 – 2.5 Lakh/month 24x7 marketing support included			₹12,67,000.00

The Franchise Owner is responsible for overseeing and managing the following operations-

1. Company registration and company LED name board and Company advertising standee.
2. Rental store (depend upon city) rent and deposit.
3. Manpower cost (depend upon city)

It also includes - Manpower , Store interior work and Electrical work , CCTV and Plumbing work, Carpentry work.

Note- “All the above-mentioned machine prices are exclusive of GST and transportation charges”



Gold Model

Gold Store

750 sq ft Total investment: ₹18,58,000 Monthly royalty: 10% of revenue	Qty	Unit Cost	Total
LG Washer	3	₹2,56,000	₹7,68,000
LG Dryer	3	₹1,95,000	₹5,85,000
Vacuum Iron Table with Steam Generator	3	₹84,000	₹2,52,000
Local items (computer, printer, trolley, accessories)	1	₹2,10,000	₹2,10,000
Software charges (yearly)	1	₹43,000	₹43,000
Revenue: ₹4.5–6L/month Net profit: ₹3–3.5L/month 24×7 marketing support included			₹18,58,000.00

The Franchise Owner is responsible for overseeing and managing the following operations-

1. Company registration and company LED name board and Company advertising standee.
2. Rental store (depend upon city) rent and deposit.
3. Manpower cost (depend upon city)

It also includes - Manpower , Store interior work and Electrical work , CCTV and Plumbing work, Carpentry work.

Note-“All the above-mentioned machine prices are exclusive of GST and transportation charges”



Platinum Store

750 sq ft | Total investment: ₹28,41,000 | Monthly royalty: 10% of revenue | 24x7 marketing support included

	Qty	Each	Total
LG Washer	3	₹2,56,000	₹7,68,000
LG Dryer	3	₹1,95,000	₹5,85,000
Vacuum Iron Table with Steam Generator	3	₹84,000	₹2,52,000
Item to be purchase locally Computer, Tapeta Printer ,Trolly , Laundry Bag Fire Extinguishers, Weighting Scale, And Some Other Bill Book Basic Laundry Accessories	1	₹2,50,000	₹2,50,000
30 KG Auto Washer with Extractor	1	₹6,80,000	₹6,80,000
30 KG Tumble Dryer	1	₹2,20,000	₹2,20,000
Software charges	2	₹43,000	₹86,000
			₹28,41,000.00

The Franchise Owner is responsible for overseeing and managing the following operations-

1. Company registration and company LED name board and Company advertising standee.
2. Rental store (depend upon city) rent and deposit.
3. Manpower cost (depend upon city)

It also includes - Manpower , Store interior work and Electrical work , CCTV and Plumbing work, Carpentry work.

Note- “All the above-mentioned machine prices are exclusive of GST and transportation charges”

Compare all four tiers

A clear, side-by-side comparison of our store models across investment, revenue potential, and profitability—designed to help you make an informed and confident business decision.

All prices are exclusive of applicable GST and transportation charges.

Metric	Basic	Copper	Silver	Gold	Platinum
Store area	200 sq ft	250 sq ft	400 sq ft	750 sq ft	750 sq ft
Total investment	₹5,00,000 Entry tier	₹7,32,000 Entry tier	₹12,67,000 Entry tier	₹18,58,000 Entry tier	₹28,41,000 Entry tier
Monthly revenue	₹1L- 1.5L	₹1.5 - 2L	₹3.5 - 4L	₹4.5 - 6L	Higher capacity
Net profit/month	₹70K - 1L	₹90K - 1.2L	₹2 - 2.5L	₹3 - 3.5L	Higher margins

All tiers include branded equipment, staff training, and ongoing VFF GROUP franchise support.

Franchise partner responsibilities

Your role as a franchise partner

Registration & signage

- The franchisee handles company registration and legal setup.
- Install trade name board and external branding.
- Place standee and visibility materials as per brand guidelines.

Store rental & deposit

- Select a suitable commercial space in a good location.
- Pay monthly rent and security deposit.
- Cost varies based on city and area demand.

Manpower

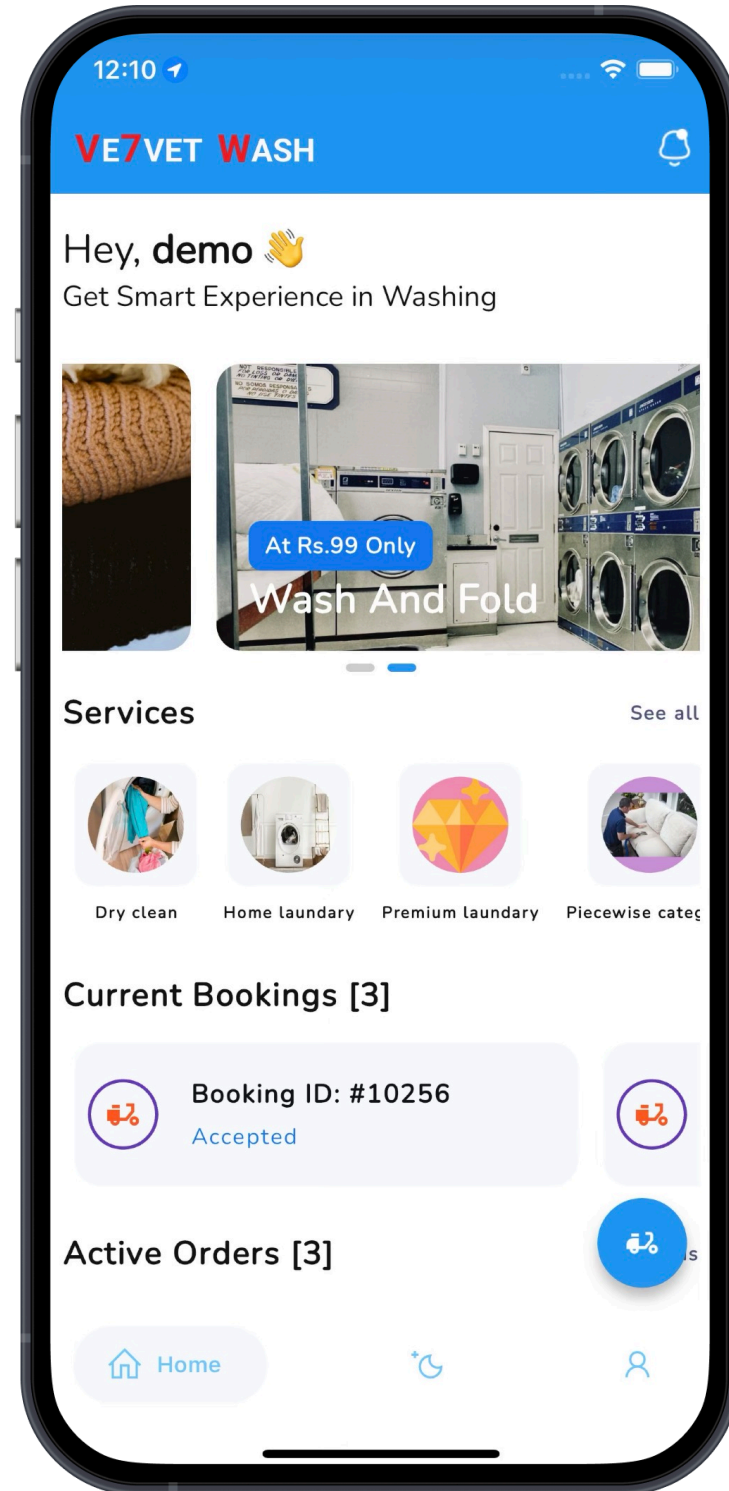
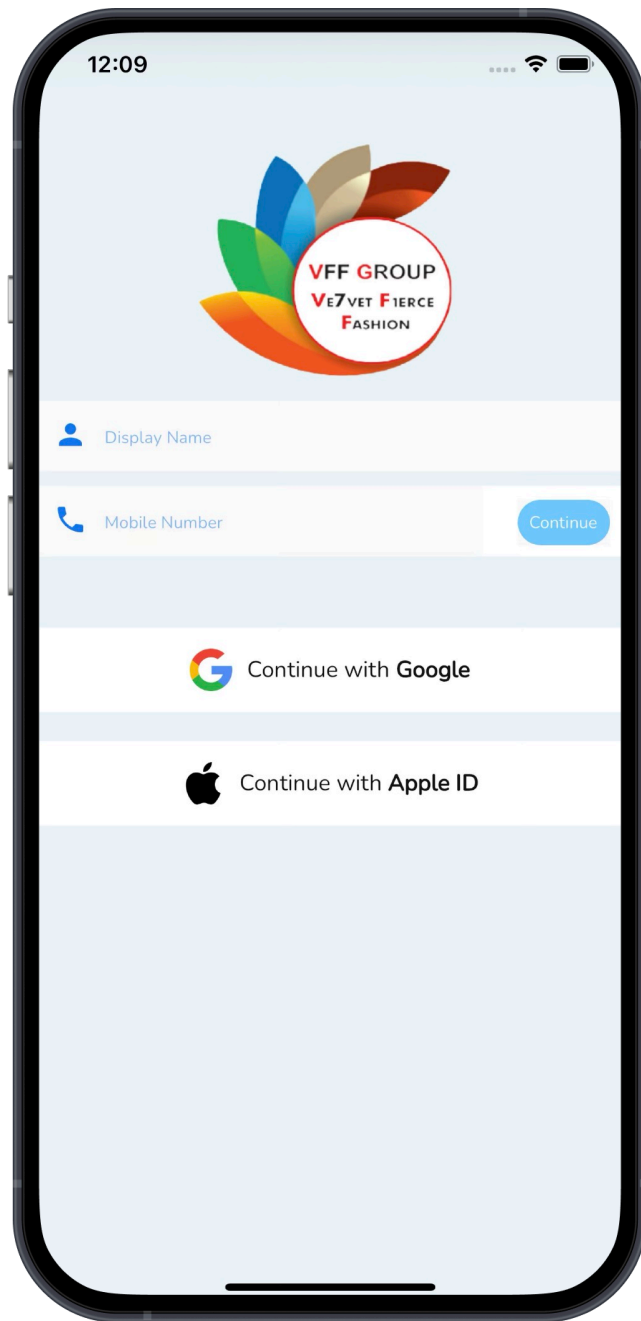
- Recruit staff based on store operations.
- Pay salaries as per local market standards.
- Total cost depends on city and workforce availability.

(Hire one store manager for daily operations, Hire two staff for washing and steam ironing, One rider for pickup delivery)

Store interior

- Complete interior setup as per brand standards.
- Install electrical systems, lighting, and plumbing.
- Set up CCTV and complete carpentry work for operations.

These responsibilities apply across all store tiers - Basic, Copper, Silver, Gold and Platinum.



Download VFF Group App

“Elevate your laundry experience with our innovative **Mobile app**. Enjoy the convenience of effortless scheduling, real-time order updates, and complimentary **free doorstep pick-up and delivery**. Say goodbye to the inefficiencies of traditional laundry services—our seamless, user-friendly platform ensures your garments are cleaned and returned promptly with just a few taps. **Download** today and experience a smarter, hassle-free approach to laundry.”



VFF Group - Apps on Google Play
play.google.com

Or



VFF Group App - App Store
apps.apple.com

Laundry Cleaning Process



Tagging & Sorting

Every garment is securely tagged and systematically sorted to eliminate mix-ups, ensuring complete traceability and operational accuracy



Garment Inspection

Each item undergoes a meticulous inspection for stains, fabric sensitivity, color bleed damages. Fiber composition is carefully assessed to determine the most suitable cleaning



Cuff & Collar Treatment

High-contact areas such as cuffs and collars are pre-treated with specialized detergents to effectively remove dirt, sweat, and oil buildup.



Pre Wash Enzyme Soak

Garments with heavy soiling or stubborn stains are treated with an advanced enzyme soak to break down oils and organic residues before the main wash cycle



Washing

Clothes are washed according to fabric type, color category, and soil level, ensuring optimal cleaning while maintaining fabric integrity.



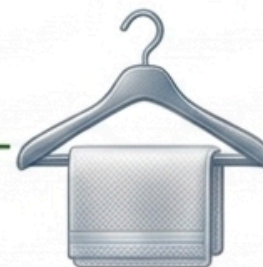
Conditioning & Hygiene Care

Softener or antiseptic solutions are applied based on customer preference, enhancing fabric feel while ensuring hygiene and freshness



Pre Wash Enzyme Soak

Garments are dried in antibacterial stainless-steel dryers under controlled conditions, preserving fabric quality and ensuring hygienic handling.



Washing

High-pressure vacuum steam ironing delivers a crisp, wrinkle-free finish, enhancing garment presentation and customer satisfaction.



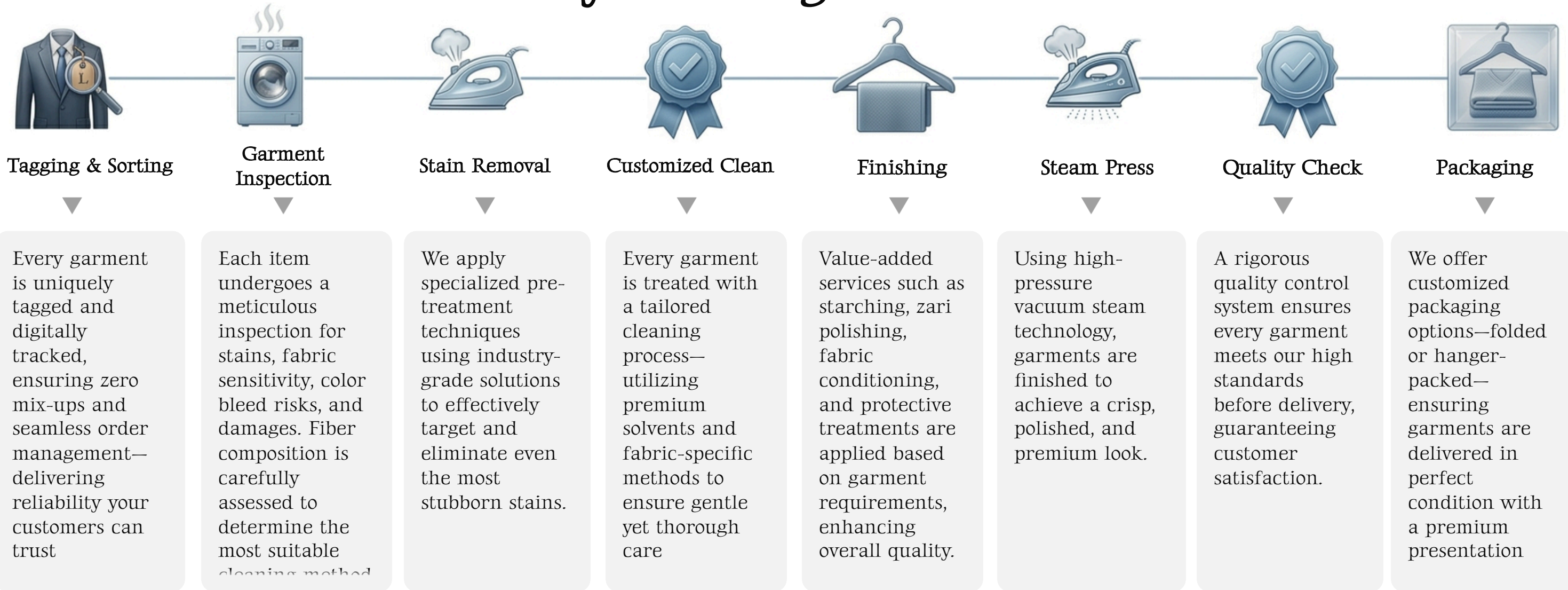
Premium Packaging

Cleaned and finished garments are neatly folded or hanger-packed and sealed in transparent, hygienic packaging for a professional and seamless delivery experience

- Our Laundry by Kilo Services | Wash & Fold and Wash & Iron Solutions -

Laundry is no longer a routine task—it's a service designed for convenience, efficiency, and premium care. Our Laundry by Kilo offering simplifies everyday garment management while delivering consistent, high-quality results. Each garment goes through a structured cleaning process, including washing, drying, and careful folding. Our Wash & Iron service further enhances this with professional steam pressing, ensuring a crisp, polished finish. With optimized resource usage, advanced technology, and subscription-based value, the service offers a smart and scalable solution. It combines operational efficiency with growing demand, making it an ideal addition for a strong franchise model.

Dry Cleaning Process



- Our Premium Dry Cleaning Services | Eco-Friendly Process & Expert Stain Removal -

Some garments are more than attire—they are statements of elegance, memories, and personal style. They deserve a level of care that reflects their true value. At our brand, dry cleaning is elevated into a refined experience. Using eco-friendly, skin-safe formulations and advanced cleaning technology, each garment is treated with exceptional precision. From delicate couture and intricate embellishments to premium fabrics and structured wear, every piece is restored with meticulous attention to detail. Our commitment to transparency, consistent quality, and timely service ensures a seamless and trustworthy experience. With professional handling and premium finishing, your garments are returned looking impeccable—refreshed, refined, and truly **as good as new**.

PREMIUM LAUNDRY PROCESS



Tagging & Sorting

Each garment is uniquely tagged and systematically sorted to eliminate mix-ups, ensuring complete traceability and operational efficiency.



Garment Inspection

Each item undergoes a meticulous inspection for stains, fabric sensitivity, color bleed risks, and damages. Fiber composition is carefully assessed to determine the most suitable cleaning method.



Stain Removal

Visible stains are pre-treated using specialized, industry-grade solutions. Extra attention is given to stubborn spots to ensure effective and consistent stain elimination.



Customized Clean

Garments are cleaned using a fabric-specific, water-based process tailored to preserve texture, color, and longevity—delivering a balance of gentle care and deep cleaning.



Finishing

Value-added finishing services such as starching, zari polishing, fabric softening, and stain-repellent applications are provided based on garment needs and customer preferences.



Steam Press

High-pressure vacuum steam technology is used to achieve a crisp, wrinkle-free, and polished finish, enhancing the overall presentation of each garment.



Quality Check

Each garment passes through multiple quality control checkpoints to ensure superior cleaning standards, flawless finishing, and complete customer satisfaction.



Packaging

Garments are professionally packed in premium, hygienic packaging. Customers can choose between neatly folded or hanger-packed delivery for maximum convenience.

- Our Specialized Premium Laundry Services -

When garments require more than routine washing yet do not need solvent-based treatment, our Premium Laundry Service offers the ideal balance of care and performance. Designed for delicate, high-value, and specialty fabrics, this service ensures every item receives focused attention and expert handling. Our approach combines advanced, fabric-specific cleaning techniques with meticulous stain treatment to preserve texture, color, and structure. From formal wear to modern fabrics such as polyester, nylon, and cellulose blends, each garment is processed with precision to maintain its original quality and appearance. Delivered by trained professionals using industry-grade systems, this service provides superior results while remaining a cost-effective alternative to traditional dry cleaning.

STEAM IRON PROCESS



Garment Inspection

Each garment is carefully inspected to evaluate fabric type, existing stains, and overall condition. Color sensitivity and potential risks such as bleeding or damage are thoroughly assessed. This ensures safe handling and the most suitable finishing approach for every item



Advanced Steam Pressing

High-pressure, industrial-grade steam technology is used for superior ironing results. Wrinkles are precisely removed to achieve a crisp, smooth, and polished appearance. This process enhances garment presentation while maintaining fabric integrity.



Multi-Level Quality Check

Every garment undergoes a series of detailed quality inspections before completion. Finishing standards, presentation, and overall quality are carefully verified. This ensures consistency, reliability, and complete customer satisfaction.



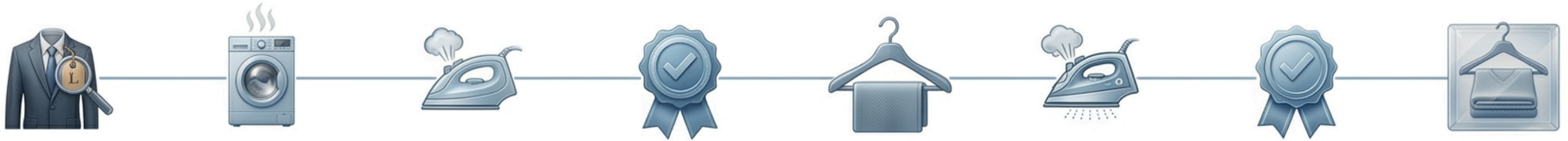
Flexible Packaging Solutions

Garments are packed based on customer preferences and service requirements. Options include combined packaging, individual packing, or hanger presentation. Each order is delivered in a clean, organized, and premium packaging format.

- Our Premium Steam Press System -

Traditional ironing methods can damage fabrics due to excessive heat, poor control, and residue exposure. These limitations often lead to shine marks, fabric wear, and compromised hygiene. Our professional steam press uses high-pressure steam to deliver a crisp, wrinkle-free finish while ensuring effective sanitization. Teflon-coated surfaces protect delicate fabrics like polyester, silk, and wool, preserving their texture and longevity. Handled by trained professionals and supported by premium packaging, garments are delivered in a refined, ready-to-wear condition. This service offers a consistent, high-quality, and scalable solution for franchise growth.

CURTAIN CLEANING PROCESS



Tagging & Sorting

Each curtain set is securely tagged and systematically sorted to eliminate any possibility of mix-ups. This ensures complete traceability and organized handling throughout the cleaning process.

Garment Inspection

Curtains are carefully inspected for stains, color bleed risks, fabric sensitivity, and damages. Fabric composition is assessed to determine the most suitable & safe cleaning method.

Stain Removal

All visible stains are pre-treated using specialized, industry-grade stain removal solutions. Focused treatment is applied on stubborn spots to ensure deep and effective cleaning.

Customized Clean

Curtains are cleaned using fabric-specific, solvent-based processes tailored to material type. This ensures gentle yet thorough cleaning while preserving texture, color, and durability.

Finishing

Optional finishing services such as starching, fabric softening & stain protection are applied. These treatments enhance appearance, longevity, and overall fabric quality.

Steam Press

High-pressure vacuum steam pressing is used to achieve a crisp, wrinkle-free finish. This enhances presentation while maintaining the structure and fall of the curtains.

Quality Check

Each curtain set undergoes multiple quality inspections before final approval. This ensures consistent standards, superior results, and complete customer satisfaction.

Packaging

Curtains are carefully packed based on customer preferences and handling requirements. Options for neat folding and protective packaging ensure safe and premium delivery.

Our Dry Cleaning Services | Eco-Friendly & Expert Care

Curtains enhance the elegance and ambiance of any space, making their maintenance essential for long-term appeal and hygiene. However, their delicate fabrics and varied compositions require specialized care to prevent shrinkage, fading, and damage. Our professional curtain cleaning service uses fabric-specific techniques and advanced solutions to ensure safe and effective cleaning. From lightweight sheers to heavy drapes, each curtain is handled with precision to preserve its texture, color, and structure. Designed for consistency and quality, this service offers a reliable and scalable solution—making it a strong value addition for franchise partners.

BAG CLEANING PROCESS



Bag Inspection



Stain Treatment



Surface Cleaning



Inner Cleaning



Controlled Drying



Conditioning & Restoration



Quality Check



Premium Packaging

Each bag is carefully inspected to assess material type, overall condition & level of dirt or wear. Accessories are removed and handled separately to ensure detailed and safe cleaning.

Dry brushing is performed to remove loose dirt and surface debris without damaging the material. Stains are pre-treated using specialized solutions, with focused attention on stubborn spots.

The outer surface is cleaned using material-specific foam or cream-based cleansers. This ensures effective cleaning while preserving the bag's texture, color, and finish.

The interior compartments are thoroughly cleaned to remove dust, stains, and odors. This process ensures a fresh, hygienic, and well-maintained interior.

Bags are air-dried in a controlled, well-ventilated environment for optimal results. Direct sunlight and heat exposure are avoided to prevent warping and material damage.

Premium conditioning treatments are applied to restore softness, flexibility, and shine. This enhances durability while maintaining the bag's original look and feel.

Each bag undergoes a detailed quality inspection to ensure superior cleaning standards. Accessories are reattached, and overall finish is verified before final delivery.

Bags are packed in transparent, protective packaging to maintain cleanliness and presentation. Humidity absorbers are included to preserve freshness during storage and delivery.

- Our Premium Bag Care & Cleaning Solutions -

Bags are an essential part of everyday style and utility, requiring expert care to maintain their appearance and durability. Our professional bag cleaning service is designed to restore and preserve a wide range of products, including handbags, backpacks, briefcases, and travel luggage. Using advanced, material-specific cleaning techniques, we effectively remove stains, eliminate dirt, and refresh both fabric and hardware while ensuring gentle handling. This process helps retain the bag's original texture, structure, and finish. With a focus on quality and consistency, our service enhances the longevity of every bag while delivering superior results. For franchise partners, it offers a valuable opportunity to expand services and meet the growing demand for premium accessory care.

Shoe Cleaning Process



Inspection

Each pair of shoes is carefully inspected to assess overall condition, material type, and level of dirt or wear. Laces are removed and processed separately to ensure detailed and effective cleaning.



Stain Treatment

Dry brushing is performed to remove loose dirt and surface debris without damaging the material. Stubborn stains are pre-treated using specialized solutions to ensure deep and effective stain removal.



Surface Cleaning

The outer surface is cleaned using material-specific foam or cream-based cleansers for safe treatment. This ensures thorough cleaning while preserving the texture, color, and finish of the shoes.



Inner Sole & Deep Cleaning

Inner soles and interiors are comprehensively cleaned to eliminate dirt, bacteria, and odor. This process ensures a hygienic, fresh, and comfortable wearing experience.



Controlled Drying

Shoes are air-dried in a well-ventilated environment under carefully monitored conditions. Direct heat or sunlight is avoided to prevent shrinkage, warping, or material damage.



Conditioning & Restoration

Shoe surfaces are gently treated with premium conditioners to restore softness and shine. This enhances durability while maintaining the original look and feel of the material.



Quality Check

Each pair undergoes a detailed quality inspection to ensure superior cleaning results. Standards of finish, hygiene, & presentation are verified before final delivery.



Premium Packaging

Shoes are packed in transparent, hygienic packaging designed for protection and presentation. Clean laces are reattached and humidity absorbers are included to maintain freshness.

- Our Premium Shoe Care & Cleaning Solutions -

Shoes reflect personal style and require specialized care to maintain their appearance and durability. Our professional service ensures precise cleaning beyond basic methods. Using material-specific techniques, we treat suede, leather, canvas, and other premium fabrics with expert care. From stain removal to restoration, each pair is handled to retain its original look and feel. With a combination of manual expertise and waterless cleaning technology, we deliver consistent, high-quality results—making it a scalable and valuable service for franchise growth.

Get started

Start your VELVET Wash franchise today

1

Choose your tier

Pick from Basic, Copper, Silver, Gold, or Platinum based on your investment goals.

2

Get full support

VFF GROUP guides you through setup, training, and operations from day one.

3

Contact us today

Receive detailed pricing, machine specs, and your franchise agreement terms.

Contact -

VFF GROUP Head Office

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